



# Nikole Haumont

Entrepreneur ✦ Consultant ✦ Keynote Speaker

Nikole Haumont is the founder of Shield Bar Marketing and a growth-minded leader who recently expanded her agency through a strategic acquisition. As a Baby Blue Blazer, helping host the Arizona Bowl, she brings poise under pressure and community leadership to every stage. Nikole equips owner-led SMBs with strong branding and a repeatable roadmap for local visibility and reputation. Teams stop guessing and start compounding results. Audiences leave with a clear playbook they can use the next business day to turn visibility into booked revenue.



## Speech Topics

- **Stop Guessing. Start Growing:** The Marketing Roadmap for \$1-10M SMBs » Diagnose bottlenecks, align offers to intent, and install a simple operating cadence your team can actually run.
- **Two Brands, One Buyer:** How to align your personal brand with your company brand to accelerate trust, shorten sales cycles, and raise close rates without more ad spend.
- **Be Seen on Purpose:** Turn customer service into strategic reputation and community presence (i.e. reviews, local SEO, and partnerships) that drive referrals on autopilot.

## Accolades



"Nikole is a dynamic presenter—enthusiasm, tools, and real-world wins."

Anne K. Wilson, Attorney



"One of the best speakers I've heard—insightful and inspiring."

Lori DeBiev, Business Owner

**Schedule Nikole: [nikolehaumont.com/book](https://nikolehaumont.com/book)**

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